

INNOVOLUX

RGB LED & A/V Technologies

"Beautifully Efficient Light, Sound & Video"

<http://www.innovolux.com>

PROCESSOR/SCALER - DESIGN & MANUFACTURE

WALLS & DISPLAYS - SALES, LEASING & RENTALS

LIGHTING - LED & PLASMA FIXTURES

CONSULTING - SOLUTIONS & A/V SYSTEMS INTEGRATION

Larry R. Martin, CEO, Managing Director
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58 Products & Services 9 Being Marketed Now



Head Worn Microphone



Earbuds



Hearing Aids



Plasma "Point-Source" Lighting



LED Tubes



LED Displays



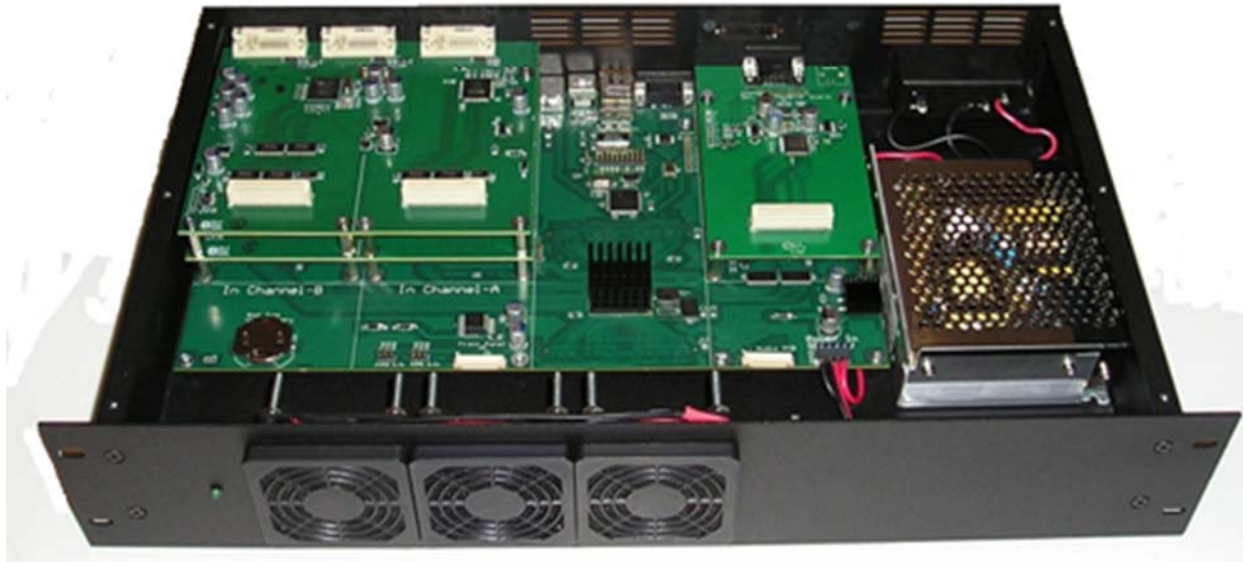
Ultra Small HD Camera Lens



Audio/Video Systems Integrations

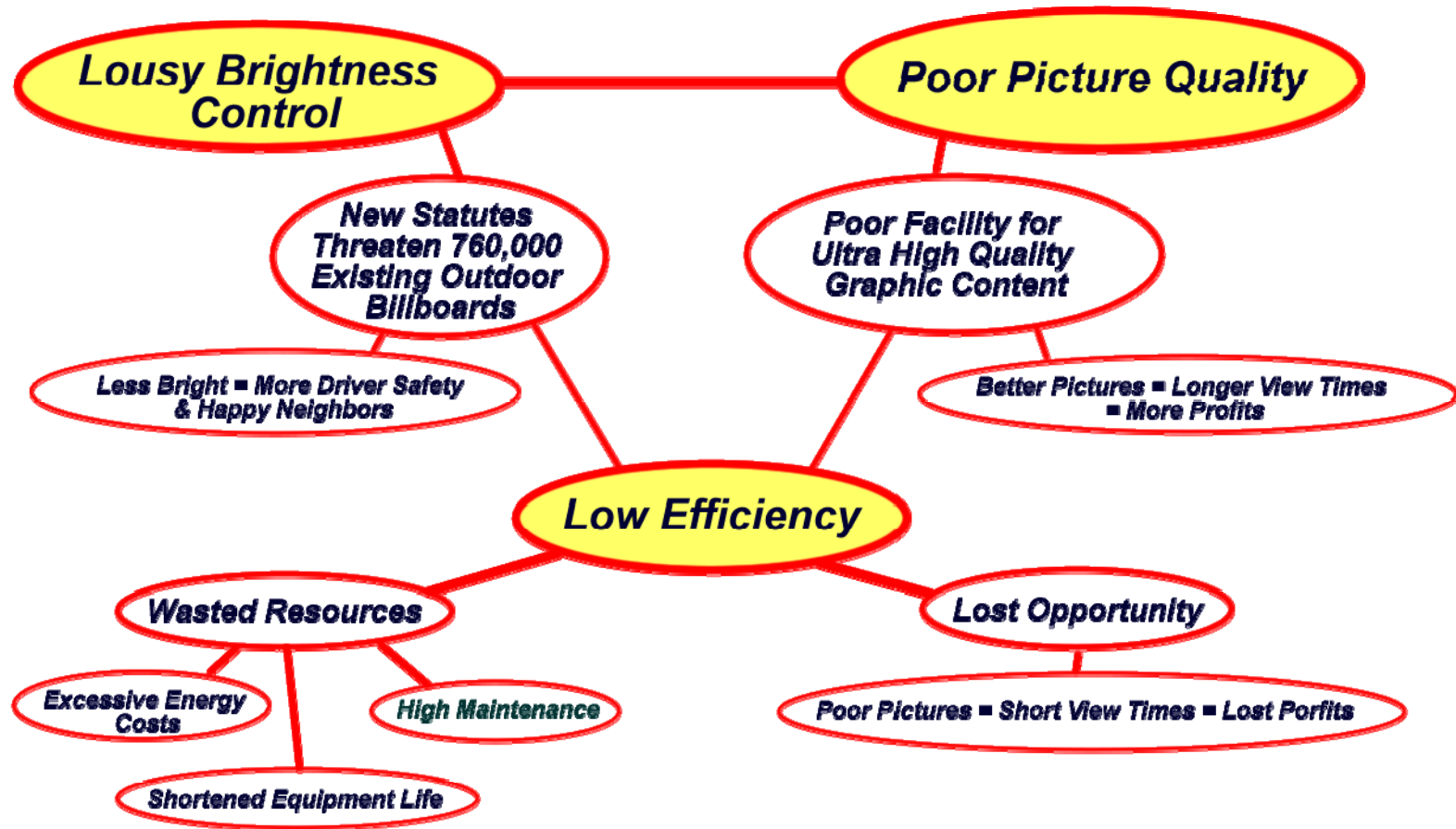
Monday, August 12, 2013

Our “Game Changer” Processor/Scalers



Vermeer Optimizer™
Vermeer Optimizer 1.0™

LED & Large Digital Display Problems

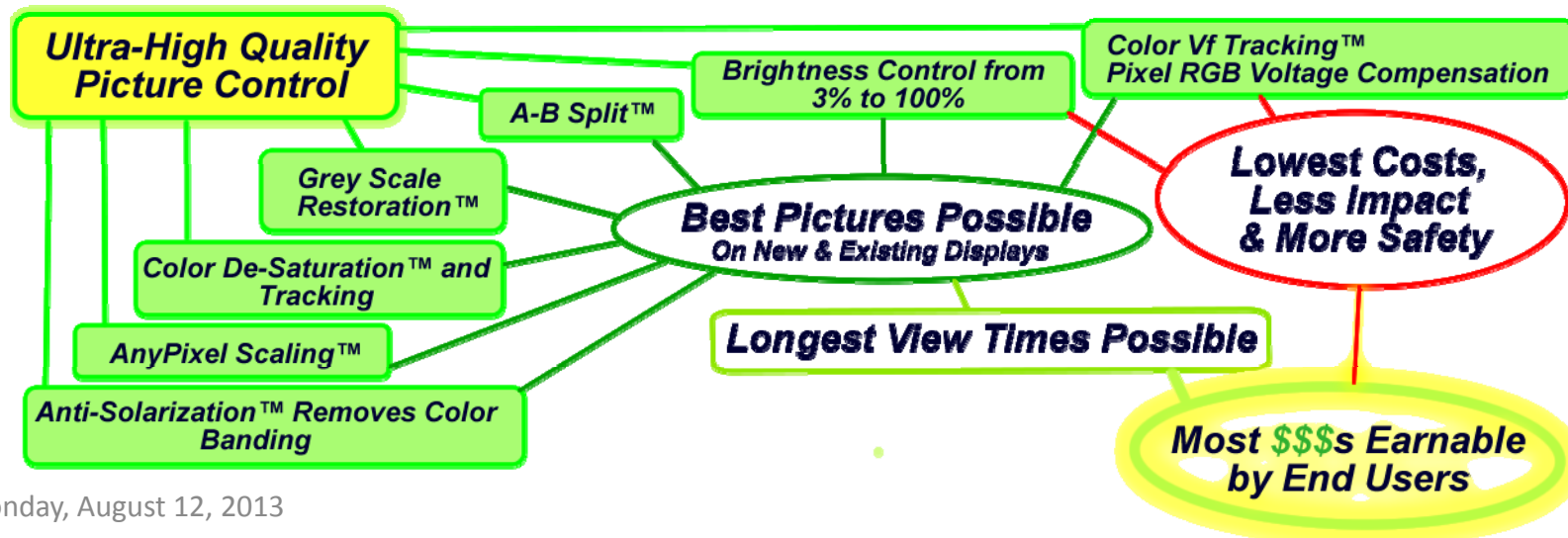


innovolux's *Vermeer Optimizer*[™]

Processor/Scaler Solutions



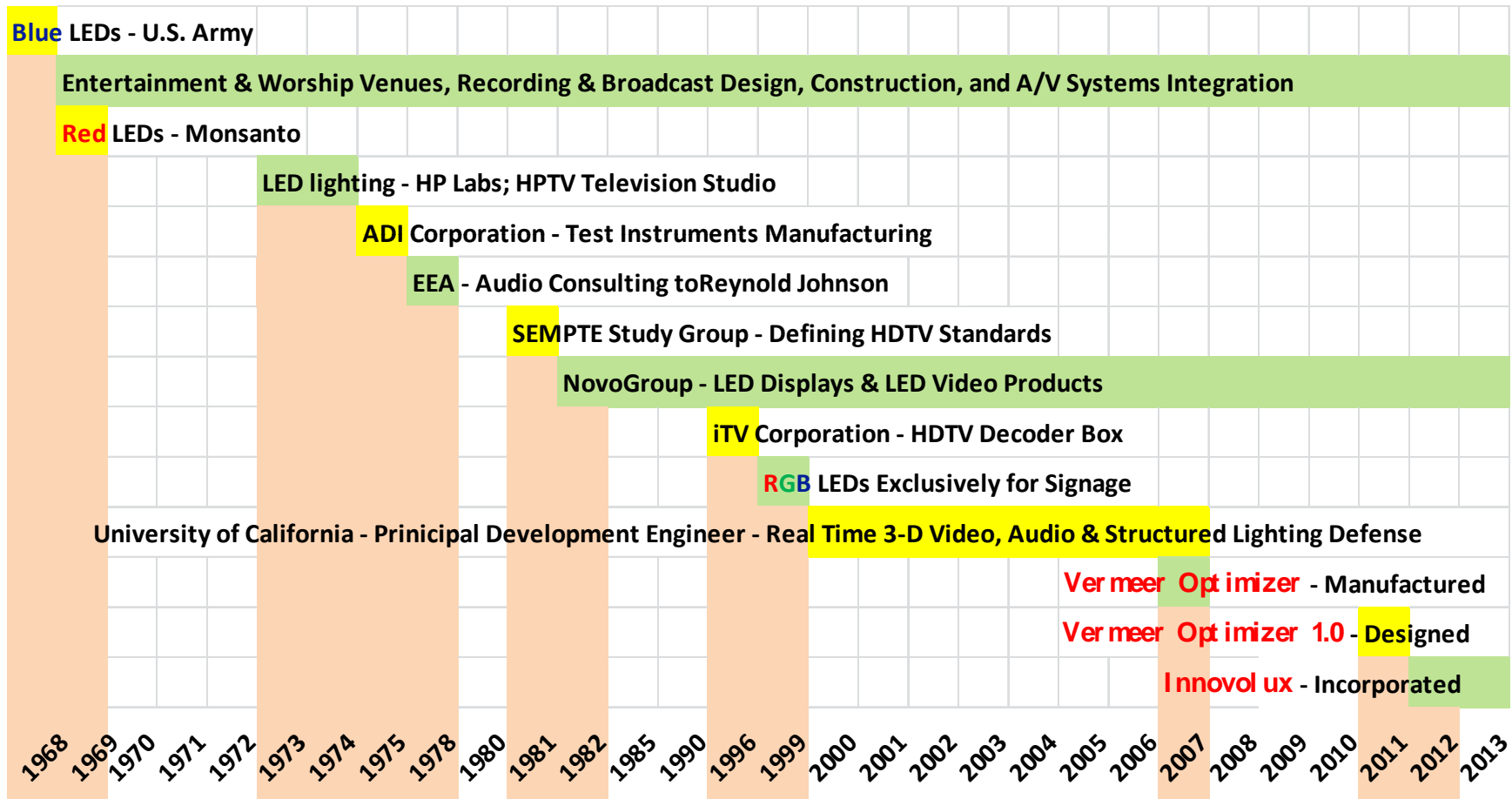
Features



Team

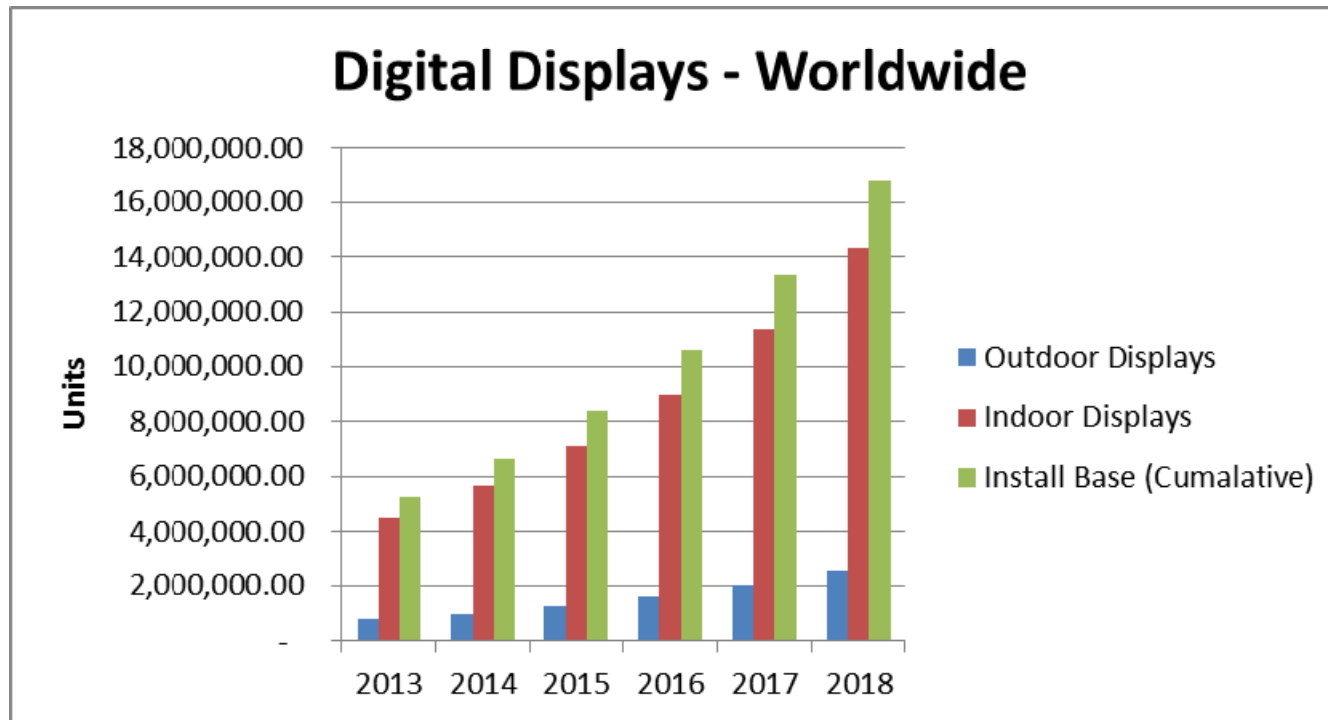
- Art Yeap - Co-Founder, CTO
 - Hewlett-Packard Research Labs - early LCD and LED Driver Research
 - SMPTE Study Group, HDTV Standards
 - iTV Corp – Consumer Products
 - UC Berkeley – Principal Development Engineer for Real-Time 3-D Video, Audio and Structured Lighting Defense Research Program
 - 10+ years new start-up, product development and manufacturing
 - 40 Years R&D, Engineering & Marketing for Silicon Valley Hi-Tech and Start-ups
- Robert Herenden, Engineer
 - LED lighting R&D - HP Labs
 - RGB LEDs exclusively for signage
- Larry R. Martin – Co-Founder, Interim CEO, Managing Director
 - 44 years Technical Facilities Development & Construction
 - 10+ years New Start-up
 - Market Analysis
 - New Business Management & Development

History



The Market

- “There will be 22 million digital signs deployed globally by 2015.”
- Intel, *November 2, 2012*



- “(LED) consumption value will grow at an average annual rate of 27% to \$9.59 billion in the year 2019” – *Electronicast, April 15, 2013*
- “Digital signage market will grow to \$8 billion in 2018, compared with \$2 billion in 2012” – *PRWEB, May 16, 2013*

Competition

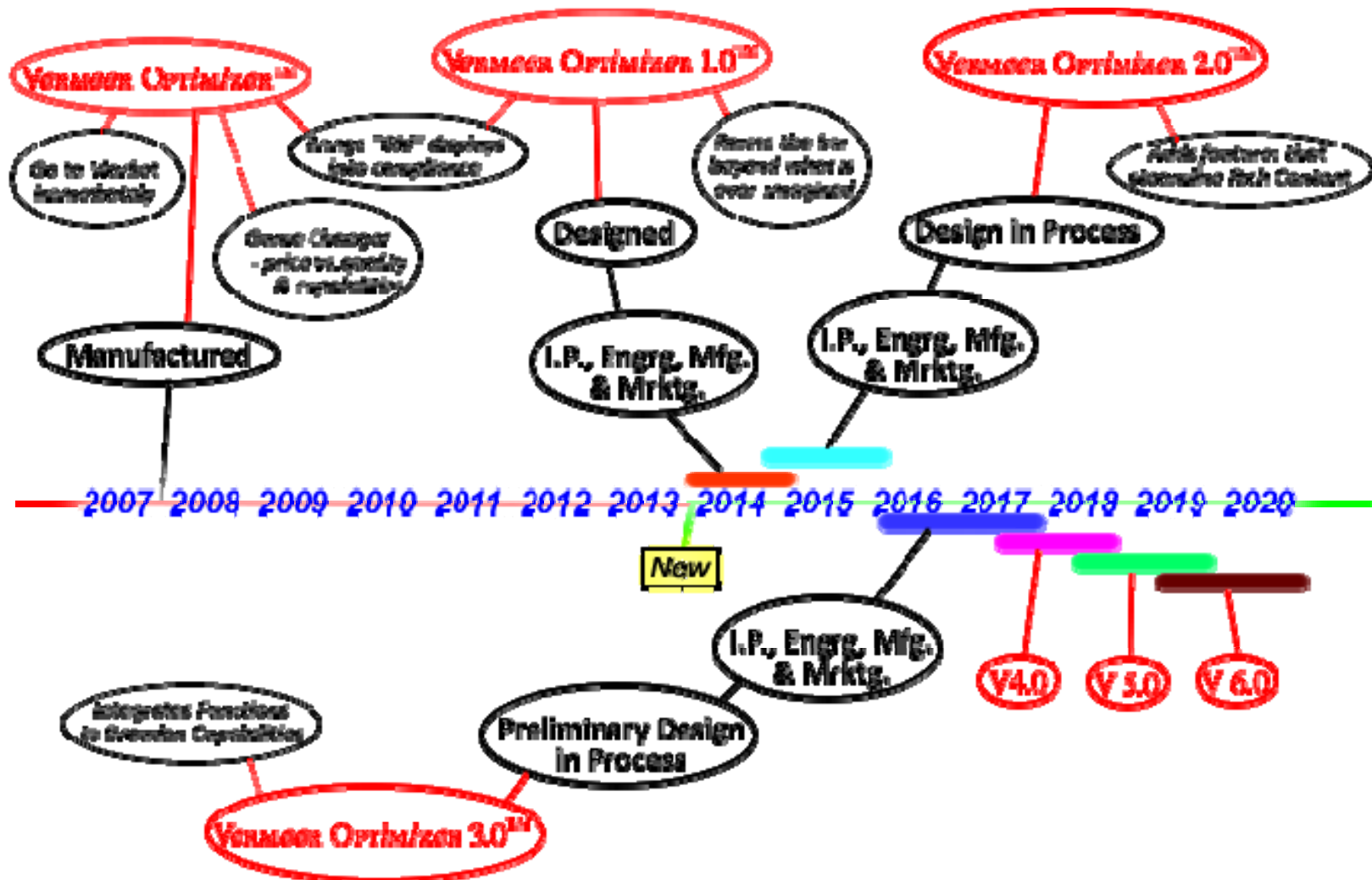
	Brightness Control	Grey Scale Restoration	Color De-Saturation	Color Vf Tracking	AnyPixel Scaling	A-B Split Comparison	Auto Ambient Control	Price
Innovolux Vermeer Optimizer 1.0	10-100%	Yes	Yes	Yes	Yes	Yes	Yes	\$ 4,000.00
Innovolux Vermeer Optimizer (Proof of Concept)	10-100%	Yes	Yes	Yes	Yes	Yes	No	\$ 8,000.00
Barco	40-100%	No	No	No	No	No	No	\$63,000.00
Calibre PremierView HD-LED	50-100%	No	No	No	No	No	Yes	\$12,000.00
Kramer	60-100%	No	No	No	No	No	No	\$ 3,200.00
Analogue Way	No	No	No	No	No	No	No	\$ 3,500.00
TV One	60-100%	No	No	No	No	No	No	\$ 2,600.00
Double Star	No	No	No	No	No	No	No	\$ 1,800.00

Innovolux's answer . . .

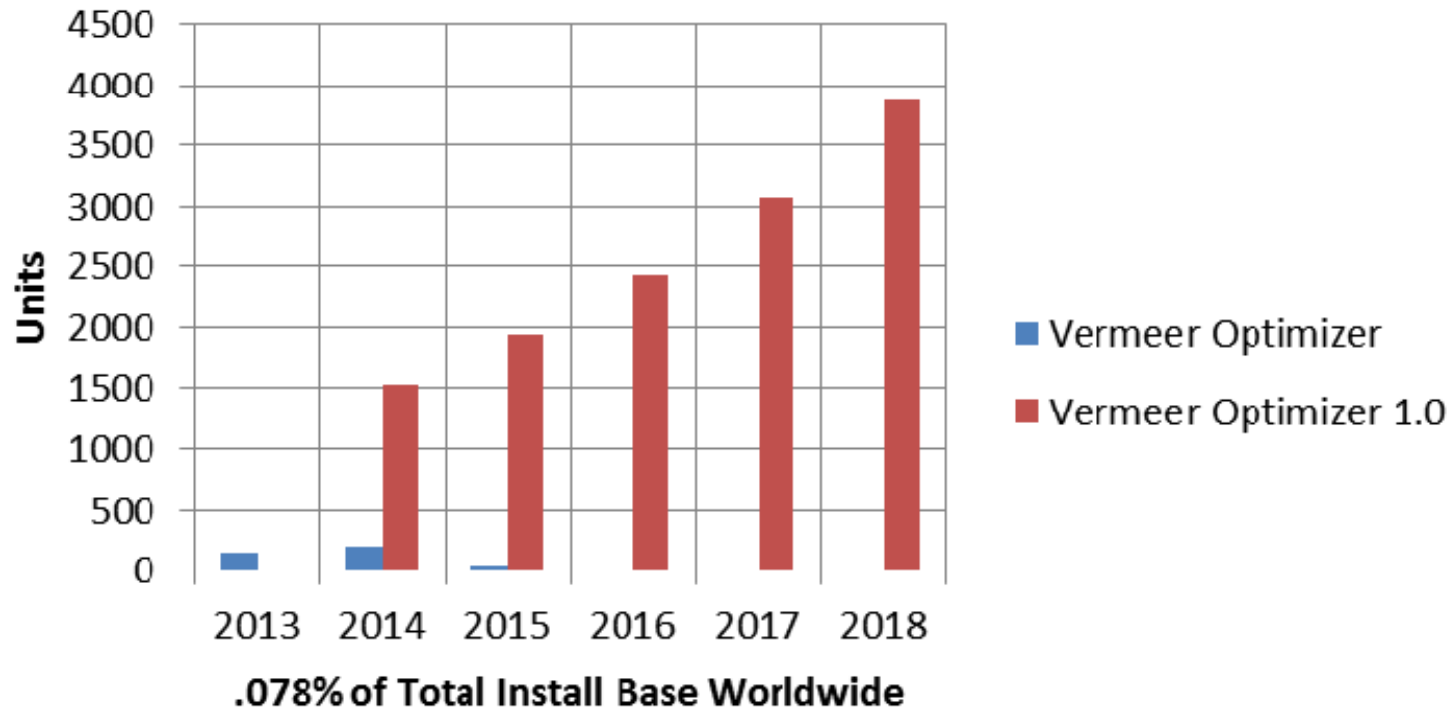
- satisfies rising demand for a dedicated, Highly reliable, ultra-high image quality processor/scaler
- specifically addresses and corrects LED and large display video projection image idiosyncrasies
- ***the ultimate, low cost solution***

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Today & Beyond

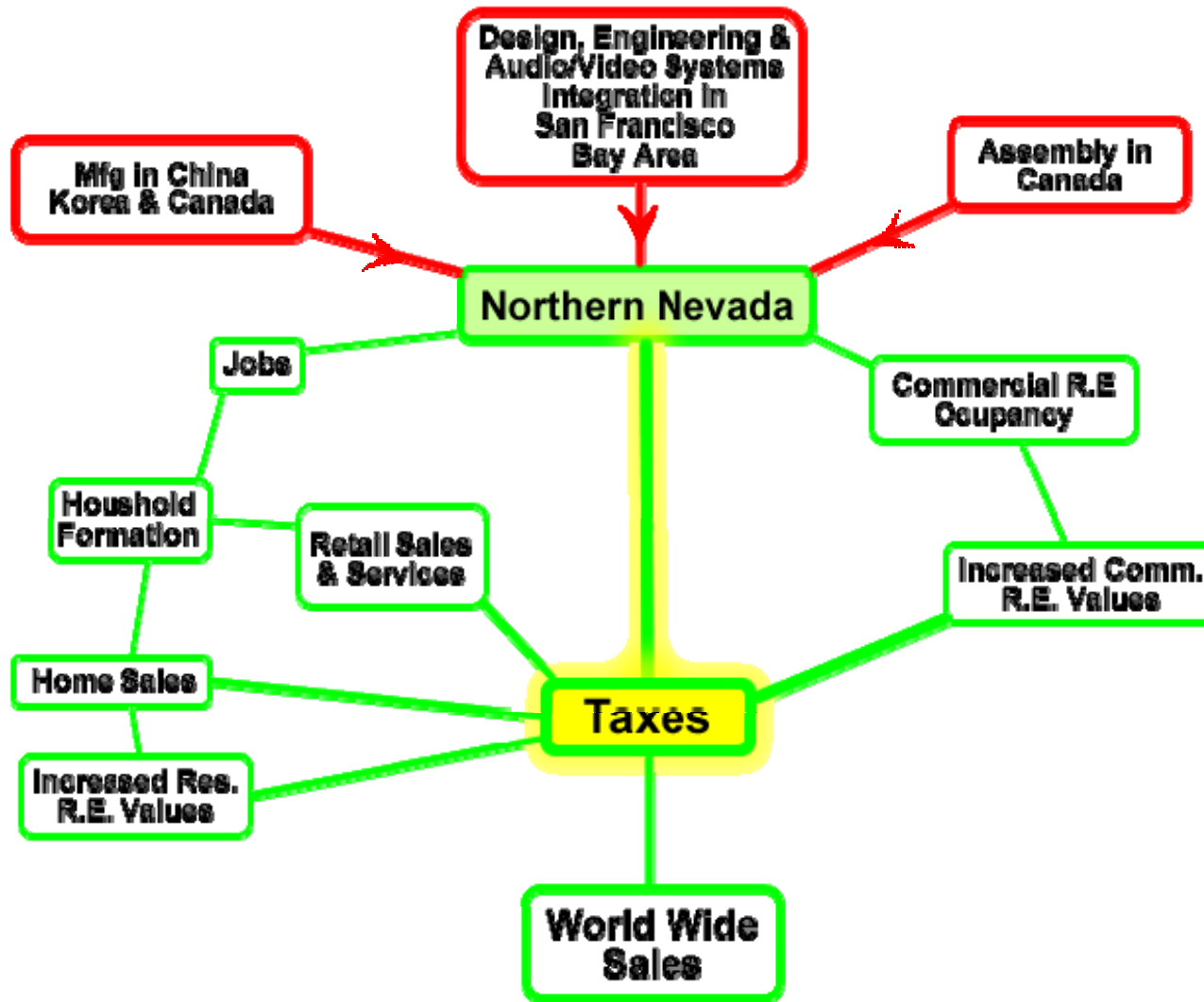


Sales Penetration



\$ 15.4 M in sales projected for the year 2018

Our Goals for Northern Nevada



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